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Global Strategy @ StarCharge | EV Charging • Energy Storage • Micro-Grids • VPP • AI-Powered Energy Infrastructure

A Finnish Startup Just Removed the Contract From Building Batteries.

[Truman Data Ltd.](#) has launched a virtual power plant platform that aggregates flexible loads and battery storage in commercial buildings without requiring long-term binding contracts. **The model is revenue sharing. Building owners earn from idle energy capacity they already own, and the platform handles market participation.**

The distinction matters. Battery-as-a-service models typically lock owners into multi-year agreements. Truman Data's Energy Coop platform connects batteries and flexible consumption into a single digital pool, then trades that capacity in electricity markets. AI algorithms track grid fluctuations and price changes, charging when prices are low and discharging when demand rises, all without compromising the building's core operations.

The market context explains why this works now. Finland has become one of Europe's most active battery storage markets, with hundreds of megawatts of operational and under-construction projects creating a substantial pool of potential VPP capacity. [Capalo AI](#), another Finnish player, now manages 1.6 GW of batteries and 460 MWp of solar under its Zeus VPP platform across six European markets. [Fortum](#) operates the Nordic region's largest commercial virtual battery.

At [StarCharge](#), we operate in the integration layer that makes these assets dispatchable. Our 5 MWh liquid-cooled ESS integrates BMS, PCS, EMS and seven layers of protection into a single system. In Bulgaria, our 10 MW / 20 MWh Plovdiv project achieved grid connection on its first attempt and participates in frequency regulation and peak shaving. **The business model is evolving faster than the hardware. Truman Data just proved that the contract itself can be flexible.**



Connected Ecosystems, not Isolated Technologies, will build the Future of Energy. **DM** or **Comment** a Keyword:

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